

# *Pitlik's Second Annual Winter Regatta*

## **Northwood's Largest Outdoor Winter Cornhole Tournament January 26<sup>th</sup> & 27<sup>th</sup>, 2024**

~ Sponsorship Levels ~

### Cornucopia Sponsor ~ \$2500

- Hospitality Tent Sponsor (Tent name)
- 48"x96" Sign Center Stage
- Logo/Name on all posters, social media, cornhole champion sweatshirts, contestant Swag Bags, beverage cups
- Verbal mentions throughout event. Can provide 30 second ad.
- 4 2023 Winter Regatta Sweatshirts OR 2024 Winter Regatta Shirts
- 12 Concession Tickets (\$60 Value)
- Preferred Sponsor Parking on Ice
- 6 Friday Night Fish Fries
- Opportunity to place items in Swag Bags.
- Opportunity to speak during the event.

### Great Cornholio Sponsor ~ \$1250

(Great Cornholio: 4 cornholes by a single player in a single round)

- Cornhole Tournament Sponsors
- 48"x48" Sign Backstage
- Logo/Name on all posters, social media, contestant Swag Bags, cornhole brackets, beverage napkins
- Verbal mentions throughout event. Can provide 30 second ad. Cornhole Championship sponsor recognition.
- 2 2023 Winter Regatta Sweatshirts OR 2024 Winter Regatta Shirts
- 8 Concession Tickets (\$40 Value)
- Preferred Sponsor Parking on Ice
- 4 Friday Night Fish Fries
- Opportunity to place items in Swag Bags.
- Opportunity to speak during the event.

### Swish Sponsor ~ \$500

(Swish: a bag that goes directly in the hole without touching the board)

- Friday Night Fish Fry Sponsors
- 24"x48" Sign backstage
- Logo/Name on all social media, Fish Fry placemats.
- Verbal mentions throughout event.
- 1 2023 Winter Regatta Sweatshirt OR 2024 Winter Regatta Shirt
- 4 Concession Tickets (\$20 Value)
- Preferred Sponsor Parking on Ice
- 2 Friday Night Fish Fries

### Ace Sponsor ~ \$250

(Ace: a bag that lands on the board)

- Adult Games Sponsors
- 12"x24" Sign backstage
- Logo/Name on all social media
- Verbal mentions throughout event.
- 2 Regatta Knit Caps

### Hammer Sponsor ~ \$100

(Hammer: the last bag tossed each round)

- Kid's Games Sponsors
- Logo/Name on sponsorship board.
- Verbal mentions throughout event.

Portion of the proceeds go to the Sugar Camp Snowmobile Club.

To be a sponsor, contact:

Gary C Pitlik  
8075 County D  
Eagle River, WI 54521  
[info@pitliksresort.com](mailto:info@pitliksresort.com)  
715-891-0209

Kelvin Pitlik  
[kpitlik@pitliksresort.com](mailto:kpitlik@pitliksresort.com)  
715-891-0212